Variability in IRBs Regarding Parental Acceptance of Passive Consent

WHAT’S KNOWN ON THIS SUBJECT: Passive or opt-out consent has been successfully used to recruit subjects in several investigational studies. However, institutional review boards are often inconsistent in their application of federal regulations regarding passive consent.

WHAT THIS STUDY ADDS: This study documented the variability among 24 local institutional review boards in their application of federal regulations regarding passive consent and parental acceptance of a passive consent strategy in a multicenter pediatric study.

abstract

OBJECTIVE: Passive, opt-out recruitment strategies have the potential to improve efficiency and enlarge the participant pool for clinical studies. We report on the feasibility of using a passive consent strategy for a multicenter pediatric study.

METHODS: We assessed the response to passive and active control recruitment strategies used in a multicenter pediatric cohort study and describe the variability in acceptance among institutional review boards (IRBs) and parents of pediatric patients.

RESULTS: Twenty-six pediatric centers submitted IRB applications; 24 centers participated. Sixteen IRBs approved the proposed passive recruitment strategy, and 6 IRBs required active consent strategies; 2 centers used a modified participation mode using control subjects from neighboring centers. In all, 4529 potential participants were identified across 22 centers. In the pre-enrollment phase, opt-out rates were significantly lower in the passive consent group compared with the active recruitment centers (1.6% vs 11.8%; P < .001). During the enrollment phase, however, refusal rates in the passive consent group were significantly higher (38.1% vs 12.2%; P = .004). The overall refusal rate across both groups was 33.3%.

CONCLUSIONS: IRB variability in interpretation and application of regulations affects consistency of study procedure across sites and may reduce validity of study findings. Opt-out consent allowed us to create a large representative pool of control subjects. Parents were more likely to refuse to be approached for a study in the pre-enrollment phase when active consent was used, but were more likely to decline actual study enrollment when passive consent was used in the pre-enrollment period. Pediatrics 2014;134:e496–e503

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KEY WORDS: epidemiologic research design, ethics committees, federal regulations, opt-out, research/ethics/standards

ABBREVIATIONS: HIPAA—Health Insurance Portability and Accountability Act; IRB—institutional review board; PALISI—Pediatric Acute Lung Injury and Sepsis Investigators; PHI—protected health information

Dr Higgerson and Ms Christie collected and analyzed data, drafted the initial manuscript, and critically reviewed and revised the manuscript; Dr Olsho contributed to study design and development of recruitment strategies and consent processes, collected and analyzed data, and critically reviewed and revised the manuscript; Dr Rehder assisted with data analysis, drafted the initial manuscript, and critically reviewed and revised the manuscript; Dr Doksum assisted in study design and critically reviewed and revised the manuscript; Drs Gedeit and Giuliano assisted with data analysis and critically reviewed and revised the manuscript; Ms Brennan collected and analyzed data and critically reviewed and revised the manuscript; Ms Wendlandt collected and analyzed data and critically reviewed and revised the manuscript; Dr Randolph conceptualized and designed the study, assisted the sites with institutional review board submission, contributed to data analysis, and critically reviewed the manuscript; and all authors approved the final manuscript as submitted.

www.pediatrics.org/cgi/doi/10.1542/peds.2013-4190
doi:10.1542/peds.2013-4190

Accepted for publication May 15, 2014

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As institutional review boards (IRBs) evaluate subject recruitment strategies for pediatric clinical research, they must consider all relevant regulations from multiple federal agencies. Despite guidance documents, experts acknowledge that federal regulations remain ambiguous and are inconsistently applied.1–4 Multiple studies have demonstrated IRB variability in application of both the Code of Federal Regulations and the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule.5–10 HIPAA requires authorization from patients for use of protected health information (PHI) for research but describes circumstances under which this requirement can be waived for “activities preparatory to research.”11 This waiver allows researchers to use PHI to identify and contact potential participants for recruitment purposes.11,12 Passive consent, commonly termed opt-out consent, assumes agreement to study participation unless consent is deliberately withdrawn. In one form of passive consent strategy, study information is presented to a pool of potential study participants in the form of a letter. Withdrawal of consent (opt-out) by telephone call or return postage is required for removal from the pool. Passive consent is widely used in research conducted in the outpatient setting, social sciences, and other disciplines13,14 but has rarely been used in pediatric clinical studies; it is not universally accepted by IRBs.

In collaboration with the Centers for Disease Control and Prevention, we developed a multicenter study to evaluate influenza vaccine effectiveness in preventing laboratory-confirmed influenza infection associated with admission to a PICU among children aged 6 months to 17 years. Study centers were recruited through the Pediatric Acute Lung Injury and Sepsis Investigators (PALISI) Network, with the study administered through a contractor, Abt Associates Inc (“Abt”), and its survey subsidiary, Abt SRBI. PALISI is composed of primarily academic, pediatric-dedicated hospitals with strong research programs. Each participating center's local IRB was experienced in reviewing pediatric studies. This case-control study coupled each influenza-positive PICU case with 2 age-matched and influenza severity risk–matched control subjects from the same geographic area. Potential control subjects were identified primarily from general and subspecialty pediatric clinics associated with participating children’s hospitals.

This article details the passive consent strategy for identifying community control subjects as it was approved, modified, and used in this study. We also evaluate modified active strategies used by a subset of pediatric study centers as required by local IRB and the parental response to the passive consent strategy.

METHODS

Data were prospectively collected on the strategies used to obtain consent from parents of control subjects in this multicenter pediatric study conducted from September 2009 to July 2011. We then compared opt-out and refusal rates of the passive, opt-out recruitment approach initially approved by the Abt IRB versus the active strategies developed to comply with individual centers’ IRB requirements.

The H1N1 influenza pandemic was expected to continue through the 2010–2011 influenza season with projected high enrollment, and the study design required a large pool of immediately available pediatric control subjects to be matched with enrolled cases. The study was divided into 2 phases: the pre-enrollment phase, designed to generate a pool of potential control subjects and to obtain consent for minimal PHI to be transmitted to Abt SRBI; and the enrollment phase, consisting of parent interviews and consent for their children to participate as study control subjects. Centers using the passive approach identified potential control subjects from children seen in the previous 24 months on-site or in affiliated emergency departments or clinics, with a target of 210 potential control subjects per center. In the pre-enrollment phase, medical records were screened to assign children to age and influenza risk severity tiers for matching with future cases (step 1) (Fig 1). Before enrollment of the first case, an opt-out letter was sent to the parents or guardians of each potential control subject (step 2). This letter detailed the study and provided an

![FIGURE 1](http://pediatrics.aappublications.org/) Passive opt-out strategy for identifying and enrolling matched community control subjects. ED, emergency department.
opportunity for parents to opt out from being contacted by Abt SRBI for consent and study enrollment. Centers removed patient data from control lists if they received an undeliverable letter or an opt-out request before the deadline specified in the letter (step 3). Limited demographic and contact information for the remaining potential control subjects (including the child’s name, birth date, influenza risk severity tier, and parent/guardian name, address, and telephone number) was then securely transmitted to Abt SRBI (step 4). If opt-out requests or undeliverable letters were received after the formal opt-out period and after control contact information had been shared, Abt SRBI immediately destroyed all data for those parents and children.

With each case enrollment, parents or guardians at age- and risk-matched control households were called by representatives from Abt SRBI. In the early enrollment phase (step 5), interviewers used an IRB-approved screening script to confirm age, influenza risk severity tier, and address to verify eligibility for enrollment as a study control subject. Once eligibility was verified and verbal consent obtained, Abt SRBI staff completed the telephone interview (step 6). If verbal consent was not obtained, the interview was terminated, and no further participation occurred. For participants who completed the interview, formal written consent documents were mailed to obtain signed consent and HIPAA authorization for study personnel to acquire records to verify parent-reported underlying conditions and vaccination status (step 7). Once the signed consent was received, vaccination records were obtained from the child’s provider (step 8), and the study center securely transmitted detailed clinical information to Abt (step 9). Abt collected data regarding the number of potential control subjects contacted, completed surveys, and refusals. Principal investigators or research coordinators at each participating center confirmed final community control recruitment numbers by study closeout survey; these data were separately verified for this study.

The primary outcome for the present study was to describe IRB variability at children’s hospitals in acceptance of the study’s proposed passive consent strategy for generation of a pool of potential study participants. In addition, we provide descriptions of approved active recruitment strategies used in a subset of centers where IRBs did not approve the passive consent strategy. Secondary outcomes include the effects of the passive consent strategy by comparing opt-out and refusal rates during the pre-enrollment and enrollment phases between active and passive strategy groups. The opt-out rate in the passive consent group was calculated by dividing the total number of opt-out requests received by the number of letters sent minus letters returned as undeliverable. The declination rate in the active consent group was calculated by dividing the total number of declined consents by the attempted requests minus failed contacts. Refusal rates were calculated by dividing the number of potential participants who refused to participate in the telephone interview or refused to allow their child to participate as a control by the number of households contacted (numbers dialed minus failed contact attempts).

Statistical analysis was completed by using GraphPad (GraphPad Software, Inc, San Diego, CA; 2013). A 2-tailed Fisher’s exact test was used to compare differences between groups. P values <.05 were considered statistically significant.

RESULTS

Twenty-six pediatric centers completed IRB submissions for this study; 24 participated. Two centers did not participate due to inability to staff the project to meet IRB requirements for active consent. Sixteen centers received local IRB approval to use the passive approach for recruitment of control subjects as previously described. Six local IRBs required active strategies; 2 centers participated as ICU enrollment—only centers, using matched control subjects provided by another participating center in their region (Fig 2). Although not quantified in our data, most study centers reported following their usual practice of notifying clinic or specialty pediatricians of intent to recruit children from clinic records. The practice of advance physician notification is reported as a professional courtesy but is not a formal IRB requirement.

The 6 centers required by their respective IRBs to develop an active control recruitment strategy worked with the Centers for Disease Control and Prevention, Abt, and the primary study investigators to design the methods. All the centers used an advance parental
consent strategy, in which the research team contacted parents of potential control subjects in person or by telephone to obtain verbal and/or written consent to release minimal PHI to Abt SRBI (before step 4 in Fig 1) for placement into the pool of potential control subjects. Local IRBs required scripts for in-person verbal consent. Each of these 6 centers used medical record screening to identify potential control subjects before contacting them. Three centers prescreened medical records of children with upcoming outpatient visits for age and influenza risk severity tier stratification. The research team approached these families in waiting areas about study participation and obtained written consent to provide minimal PHI to Abt SRBI (child’s name, birth date, influenza risk severity tier, and the parents’ contact information). One of these centers also used the same method to identify and enroll potential control subjects in inpatient settings. This recruitment approach paralleled the passive strategy in terms of identifying potential control subjects for contact; however, the delivery of information differed between a mailed opt-out letter and an in-person study explanation and active, signed “consent to be contacted” by Abt SRBI. As in the passive strategy, minimal PHI for consented families was securely transmitted to Abt SRBI.

The fourth center in the advance parental consent group followed the same procedures outlined in the passive recruitment strategy, including the mailing of an opt-out letter, with an additional step. Once the opt-out deadline had passed and undeliverable letters were removed from the control list, the center research team called the parents or guardians of each remaining potential control subject to obtain verbal consent to submit minimal PHI to Abt SRBI. Investigators securely transmitted this information only for those families who consented to be contacted.

The final 2 centers prescreened potential community control subjects in the same manner as in the passive strategy but securely retained the data on-site. When a case subject was identified, potential control subjects were randomly selected and matched to the case subject by using age and influenza risk severity tier. The center research team called these families to obtain verbal consent to release minimal PHI to Abt SRBI, who then contacted them for potential study enrollment. This information was transmitted only after the local investigators obtained verbal consent.

Enrollment Summary
A total of 4529 children were identified as potential control subjects across 22 centers. From the pool of potential controls, 452 telephone numbers were dialed and 217 potential controls contacted: 41 in the active consent group and 176 in the passive consent group. In the pre-enrollment phase, declination rates were significantly higher in the active recruitment centers compared with opt-out rates in the passive recruitment centers (active: 11.8%; passive: 1.6% \( P < .001 \)) (Fig 3). However, during the enrollment phase, the parental refusal rate at passive recruitment centers was significantly higher compared with active centers (38.1% vs 12.2%; \( P = .004 \)). Our refusal rate combined across both groups was 33.3%. No participating centers’ IRBs or principal investigators received any complaints from parents or providers regarding any of the recruitment strategies.

DISCUSSION
To our knowledge, this is the first pediatric study to demonstrate the inconsistency among IRBs at large pediatric hospitals regarding the application of federal regulations pertaining to passive recruitment and consent processes. This inconsistency may decrease the validity of multicenter pediatric studies, both through added interinstitution variability and by introducing sampling bias. The added cost and labor burden required by active consent strategies also decreased the feasibility of participation at some research centers. Although pre-enrollment refusal rates were higher for centers using active consent strategies, once this study progressed past pre-enrollment to the enrollment phase, parents of children placed into the control pool via the passive approach were more likely to refuse participation than those recruited by the active strategies. In either strategy, parents had the opportunity during both the pre-enrollment and enrollment phases to refuse participation. Despite higher refusal rates during the enrollment phase of the passive strategy, no complaints were received regarding the recruitment and consent procedures, suggesting parent and provider acceptance of the opt-out strategy. It is unclear whether active strategies afforded any added subject protection to justify the markedly increased research staff resources needed to use them.

Literature review demonstrates that passive consent strategies improve recruitment compared with active consent strategies. Our study has a refusal rate similar to those in previously published studies using passive consent and a response rate similar to those reported in general survey research. The opt-out strategy was used in this study to develop a large pool of control subjects from an unbiased sample of participants in anticipation of rapid enrollment during a pandemic and to reduce selection bias over other recruitment strategies. A key feature of active strategies is reliance on investigator recruitment.
rather than voluntary participation as in response to flyers, posters, or mailings, methods that are known to introduce voluntary selection bias.\textsuperscript{18,21} As much as possible, the active approaches in this study were designed to reduce the selection bias associated with voluntary participation; active strategies still carried risk of selection bias, however, in that they typically targeted smaller populations than passive strategies. Sites that approached potential subjects based on scheduled clinic appointments effectively generated a convenience sample, which is known to be less representative.\textsuperscript{21,22} Two centers required control subjects collected at other pediatric centers within the same geographic region, introducing other potential bias into the study. Clearly, study validity would have been enhanced by consistent methods across all centers.

Passive consent provides a method to recruit an unbiased pool of potential research subjects from a large representative population\textsuperscript{17}; however, IRB variability may limit the usefulness of this strategy in multicenter pediatric studies, as has been demonstrated in adult literature.\textsuperscript{5,7,8,17} Although our passive consent design for community control recruitment incorporated specific allowances permitted by federal regulations,\textsuperscript{3–6} it was still unacceptable to 10 of 26 IRBs. The passive recruitment process was used in this study to generate a control pool, which meets guidelines for “activities preparatory to research” and is allowable under the HIPAA Privacy Rule with a partial waiver of consent.\textsuperscript{12} The partial waiver allows covered entities to use and disclose PHI to researchers to aid in study recruitment. It is not considered a waiver of consent pertaining to participation in research as defined in federal human subjects regulations, because specific consent forms were mailed and signed before detailed medical information was released to Abt SRBI. However, some IRBs requiring active recruitment strategies specifically cited concerns that waiver of consent/HIPAA authorization was not requested and/or was not appropriate for this study. Similar to published findings,\textsuperscript{6,8} other IRBs in our study felt that it was inappropriate to release any personal contact information without active consent, even though the passive consent strategy met HIPAA allowances. Although IRBs have always been able to make decisions that are more conservative than the minimum standards established by the federal regulations, these findings demonstrate that institutions have a varied interpretation of the criteria for waiving

**FIGURE 3**
Enrollment summary totals, passive versus active strategies for identifying and enrolling community control subjects. Declination rate, total number of declined consents divided by the attempted requests minus failed contacts. Failed contacts, prescreened patients who did not appear for clinical appointments, spoke a language other than English or Spanish, or could not be approached for consent for any other reason. Opt-out rate, the total number of opt-out requests received divided by the number of letters sent minus letters returned as undeliverable. Refusal rate, number of refusals divided by controls contacted.
HIPAA authorization for activities preparatory to research.

HIPAA stipulations also exist for contracting with business associates (contractors and subcontractors that receive/use PHI) to assist in contacting individuals. Abt and the centers used a detailed data protection plan, which met all HIPAA standards. At least one IRB requiring active methods cited specific concerns regarding Abt’s assumption of liability for protection of participants’ health information. Three IRBs required a business associate agreement before approval of passive methods. The proposed 2013 update to the HIPAA Privacy Rule, which includes extending requirements to business associates, may address some of the hesitancy of institutions to waive authorization for recruitment purposes.

It is unclear whether active strategies better protected the rights and welfare of children and parents in this study; however, they required substantial clinician effort and resources. Although we were successful in accommodating IRB requirements in 22 (85%) of 26 potential centers, 2 centers did not enroll local control subjects and 2 additional centers were unable to participate in the study because of the burdens of active recruitment. The need for revision and resubmission of protocols restricts the ability of potential study sites to participate because it increases time to approval and staff hours used. Because it was impossible to predict what population of children would be most affected by influenza, it was necessary for the larger study that a robust pool of potential control subjects exist with a diverse sample of age and risk tier controls. Given the lower than expected enrollment of cases, active recruitment strategies for control subjects were manageable for these 6 centers but might not have been feasible if case enrollment numbers had met projections.

Our study presents notable limitations. Lower than anticipated case enrollment precluded an extensive survey of our control pool, and this outcome may have skewed refusal rates. We did not collect parental reasons for opting out, which might have elucidated key details about parental opinions of passive enrollment. We also have no data on time to IRB approval, number of revisions or resubmissions required, or type of revisions, other than consent strategy stipulated by local IRBs. These data would have allowed further comment on variation in IRB assessment of risks and benefits, in the overall study as well as specific to the recruitment strategy.

CONCLUSIONS

The variability in IRB interpretation of regulations regarding passive consent for recruitment introduced potentially unnecessary bias into selection of the control pool for this large pediatric multicenter study. Parental acceptance of a passive consent opt-out strategy was overall acceptable, with no complaints in the pre-enrollment phase. As would be expected, parents declined participation in the active enrollment phase at higher rates than if actively approached pre-enrollment. Because not all potential control subjects in a pool will be matched to an enrolled case subject, use of a passive consent process markedly decreased the research staff workload at the participating sites compared with an active approach strategy. We believe that IRBs should have a consistent approach to evaluating studies requesting opt-out passive consent. Our study supports the use of opt-out consent when identifying potential community control subjects and demonstrates the need for additional guidance on HIPAA regulations pertaining to passive consent options for recruitment.

ACKNOWLEDGMENTS

PALISI Pediatric Intensive Care Influenza Investigators participating in this study included the following: Arkansas Children’s Hospital (Little Rock, AR): Ronald C. Sanders, MD, and Glenda Hefley, MNSc, RN; Children’s Hospital of Los Angeles (Los Angeles, CA): Barry Markowitz, MD, and Jeff Terry, MBA, Children’s Hospital and Research Center (Oakland, CA): Heidi Flori, MD, Children’s Hospital of Orange County (Orange, CA): Nick Anas, MD, Ofelia Vargas-Shiraishi, BS, CCRC, Adam Schwarz, MD, and Tiffany Patterson BS, CRC; Children’s Hospital of Colorado (Aurora, CO): Peter Mourani, MD, Susanna Burr CRC, Danielle Loyola, RN, BSN, MBA, Valeri Aymami, RN, MSN-CNS, and Stephanie Huston BS, RPSGT, CRC; Connecticut Children’s Medical Center (Hartford, CT): Christopher L. Carroll, MD, and Sherell Thornton-Thompson, CCRP; Yale–New Haven Children’s Hospital (New Haven, CT): John S. Giuliano, Jr, MD, Chi Ngo and Elyor Vidal, BS, MPH; University of Miami Holtz Children’s Hospital (Miami, FL): Gwenn McLaughlin, MD; Children’s Healthcare of Atlanta at Egleston (Atlanta, GA): Matthew Paden, MD, Stephanie Meisner, RN, BSN, CCRP, and Chee-Chee Manghram; Kosair Children’s Hospital (Louisville, KY): Vickie Montgomery, MD, and Justine A. O’Flynn, RN; Boston Children’s Hospital (Boston, MA): Adrienne G. Randolph, MD, MSc, Anna Ågan, BA, and Ryan Sullivan, RN; Johns Hopkins Children’s Center (Baltimore, MD): Melanie Bembea, MD, MPH, and Elizabeth White, RN, CCRP; Duke Children’s Hospital and Health Center (Durham, NC): Kyle Rehder, MD; University of Nebraska Medical Center (Omaha, NE): Ed Truemper, MD, and Machelle Zink, BSN, RN, MEd, CCRC; Children’s Hospital at Dartmouth (Lebanon, NH): Daniel L. Levin, MD, and J. Dean Jarvis, RN, MBA, BSN, CCRN, CCRP; Maria Fareri Children’s Hospital at Westchester (Valhalla, NY): Simon Li, MD, Aalok R. Singh, MD, and Yuliya

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(Continued from first page)

PEDIATOMS (ISSN Numbers: Print, 0031-4005; Online, 1098-4275).
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FINANCIAL DISCLOSURE: The authors have indicated they have no financial relationships relevant to this article to disclose.

FUNDING: All phases of this study were supported by US Centers for Disease Control and Prevention task order 200-2010-F-33396 under contract number GS10F0086K.

POTENTIAL CONFLICT OF INTEREST: The authors have indicated they have no potential conflicts of interest to disclose.
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Pediatrics 2014;134:e496
DOI: 10.1542/peds.2013-4190 originally published online July 7, 2014;
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*Pediatrics* 2014;134;e496
DOI: 10.1542/peds.2013-4190 originally published online July 7, 2014;

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