The Matthew Effect: Infant Mortality in Canada and Internationally

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ABSTRACT. Objective. To examine whether the magnitude of improvement in the health status of a population over time is dependent on the previous health status of that population.


Main Outcome Measures. Spearman’s rank correlations, relative risks, and risk differences to measure the relationship between infant mortality in the 1960s and changes in infant mortality between the 1960s and 1990s.

Results. In Canada, regional rankings based on infant mortality rates in 1961–1965 were strongly correlated (inversely) with rankings based on the percent change in infant mortality between 1961–1965 and 1991–1995 (correlation coefficient $= -.85$). In contrast, internationally, rankings based on infant mortality rates in Canada’s 12 countries in 1960 were positively correlated with percent change between 1960 and 1995 (correlation coefficient $= .56$). Regional differences in infant mortality rates, measured using relative risks, declined in Canada (highest relative risk: 4.2, compared with Ontario in the 1960s; highest relative risk: 2.2, compared with Ontario in the 1990s) but increased globally (highest relative risk: 5.0), compared with industrialized countries in 1960; highest relative risk: 15.1, compared with industrialized countries in 1995).

Conclusions. Canadian regions with higher infant mortality rates in 1961–1965 achieved larger improvements compared with regions with initially lower infant mortality rates. The pattern observed within Canada is unlike the pattern observed internationally.

The magnitude of improvement in the health status of a population over time seems to be linked to the previous health of that population. For instance, it has been demonstrated that the change in the infant mortality rate (number of deaths among infants <1 year of age per 1000 live births) in 122 countries between 1965 and 1985 was inversely related to the infant mortality rates in these countries in 1965. Specifically, countries with a low infant mortality rate in 1965 (eg, Japan) achieved substantial further declines over the next 20 years, whereas in countries with a high infant mortality rate (eg, Rwanda and Ethiopia) infant mortality rates barely declined at all or even increased. This paradox has been labeled the Matthew effect after a similar psychosocial phenomenon described by Merton:

“Unto every one that hath shall be given, and he shall have abundance; but from him that hath not shall be taken away even that which he hath” (Matthew 25:29).

The Canadian health care system embodies the egalitarian ideal of distributive justice by providing universal access to health care services. Although infant mortality rates in Canada have declined dramatically in recent decades, the situation with regard to regional disparities in infant mortality is less clear. We attempted to quantify changes in regional disparities in infant mortality rates in Canada between 1961–1965 and 1991–1995. To provide a context for the pattern observed in Canada, we also examined changes in international disparities in infant mortality rates between 1960 and 1995.

METHODS

We used published data on the number of live births and infant deaths in each of Canada’s 10 provinces and 2 territories. Infant mortality rates were calculated for each province and territory for the periods 1961–1965 and 1991–1995. Data for 5 years were aggregated to increase the stability of the estimates of infant mortality. Infant mortality rates in 1960 and 1995 were obtained for 133 countries from a United Nations Children’s Fund publication. Data on countries of the former Soviet Union (eg, Ukraine) are absent from our analysis owing to lack of comparable data over the study.

Regions of Canada and countries were ranked according to their infant mortality rate in the 1960s. They were also ranked according to observed changes in their infant mortality rates over time. To estimate the relationship between infant mortality rates in the 1960s and the subsequent change over time, we calculated Spearman’s rank correlation between infant mortality rate rankings in the 1960s and rankings of change over time. Only the results comparing the 1960s and 1990s are presented, although comparisons between other periods (eg, between the 1960s and 1980s) showed a similar pattern.

Two options were available for quantifying changes in infant mortality rates over time—differences in rates and percent change over time. Although the difference measure would seem to be of greater significance from a public health standpoint, we chose percent change over time as the principal index for quantifying change. This decision was based on the fact that percent change is the parsimonious (invariant) measure, whereas rate differences are dependent on background rates. Under this form of analysis, a region whose infant mortality declined from 100/1000 live births to 50/1000 live births would show a change identical to another region whose infant mortality fell from 50/1000 live births to 25/1000 live births.
Comparisons of infant mortality rates between populations at specific points in time were made using relative risks (primary measure) and risk differences (secondary measure). Ontario was used as the reference region within Canada because of its size and because it had the lowest infant mortality rate in 1961–1965. For international comparisons, we calculated relative risks and differences for all 133 countries and for 6 country groupings (based on a United Nations Children's Fund classification). For ease of presentation, we only report relative risks and differences for the 6 country groupings. For this analysis, industrialized countries were used as the reference group because they had the lowest infant mortality rates in 1960.

RESULTS

Infant mortality rates declined steadily and substantially between 1961–1965 and 1991–1995 in all Canadian provinces and territories (Fig 1). Over the 30-year period, the percent change in infant mortality rates ranged from −67.9% in Saskatchewan to −85.8% in the Northwest Territories. Differences in infant mortality rates ranged from −16.1/1000 live births in Ontario to −79.6/1000 live births in the Northwest Territories (Table 1).

Regional rankings based on infant mortality rates in 1961–1965 were not significantly correlated with ranks based on infant mortality rates in 1991–1995 (correlation coefficient = .21; P > .05). In 1961–1965, Ontario, British Columbia, and Alberta had the lowest infant mortality rates, whereas by 1991–1995, Quebec, Prince Edward Island, and Nova Scotia had the lowest rates (Table 1).

Regional rankings based on infant mortality rates in 1961–1965 were strongly correlated (inversely) with regional rankings based on the percent change in rates between 1961–1965 and 1991–1995 (correlation coefficient = −.85; P < .01). They were also strongly correlated (inversely) with the difference in rates between 1961–1965 and 1991–1995 (correlation coefficient = −.98; P < .01). The Northwest Territories had the highest infant mortality rate in 1961–1965 but witnessed the most substantial improvement. Ontario and British Columbia had the lowest infant mortality rates in 1961–1965, but ranked 9th and 8th, respectively, in terms of percent change and 12th and 11th in terms of difference in infant mortality rates (Table 1).

Table 2 lists the relative risks and risk differences in infant mortality rates within Canada, with Ontario as the reference region. The infant mortality rate in the Northwest Territories in 1961–1965 was 4.2 times that in Ontario during the same period. In 1991–1995, the rate of infant death in the Northwest Territories was 2.2 times higher than in Ontario. In general, relative risks and risk differences were lower in 1991–1995 than in 1961–1965. In 1961–1965, 10 of 11 provinces and territories had significantly higher infant mortality rates compared with Ontario. By 1991–1995, only 5 regions (Alberta, Manitoba, Saskatchewan, Newfoundland, and the Northwest Territories) had infant mortality rates significantly higher than
those observed in Ontario. Quebec had a significantly lower rate.

Table 3 presents changes in infant mortality rates between 1960 and 1995 for selected countries. Most countries showed improvements in infant mortality over this 35-year period. Declines of >80.0% were observed in 25 countries including the United Arab Emirates, Oman, Portugal, Chile, and Japan. Declines of >20.0% were observed in 6 countries: Uganda, Nigeria, Zambia, Mozambique, Angola, and Niger. Niger experienced no change in its infant mortality rate, which was 191/1000 live births in 1960 and 1995. Rate differences in infant mortality ranged from −160/1000 live births in Oman to −8/1000 live births in Nigeria and no change in Niger.

There was a strong positive correlation between a country’s ranking according to infant mortality rates in 1960 and its ranking based on infant mortality in 1995 (133 countries, correlation coefficient = .88; P < .01). Notable exceptions to this trend were the United Arab Emirates, and Oman, whose rankings improved substantially from 98th to 39th and 113th to 44th, respectively. There was also a positive correlation between a country’s 1960 infant mortality rate ranking and rankings of the percent change in infant mortality over time (133 countries, correlation coefficient = .88; P < .01).
infant mortality rates across the different provinces and territories in Canada. It is also noteworthy that Quebec and Prince Edward Island, 2 provinces that experienced substantial improvement over the study period differ from other Canadian provinces in that their system of health care delivery is amalgamated with the provincial ministry of community and social services. In addition to universal access to health services, other possible contributing factors must also be acknowledged. Over the period covered by our study, there were undoubtedly improvements across the country in factors, such as maternal education, per capita income, and general health status, which influence infant mortality rates. It is possible that these improvements occurred in such a way to reduce regional disparities in these factors, thereby contributing to the observed trend. Unlike the trend in Canada, relative inequalities in infant mortality increased internationally. Although more variation in infant mortality rates would be expected between countries than within a single country, the pattern of increasing disparities between industrialized and other countries is cause for concern. It suggests growing inequality in health status worldwide. It is difficult to interpret the observed trends in terms of specific socioeconomic, technological, or political changes. It is likely that improvements in socioeco-

### TABLE 4. Infant Mortality Rates and Related Indices: Grouped Countries, 1960 and 1995

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<tbody>
<tr>
<td></td>
<td>Infant Mortality Rate</td>
<td>Relative Risk</td>
<td>Risk Difference</td>
</tr>
<tr>
<td>Industrialized countries*</td>
<td>31</td>
<td>1.0</td>
<td>0</td>
</tr>
<tr>
<td>Latin America and Caribbean</td>
<td>106</td>
<td>3.4</td>
<td>75</td>
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<tr>
<td>East Asia and the Pacific</td>
<td>166</td>
<td>4.3</td>
<td>102</td>
</tr>
<tr>
<td>South Asia</td>
<td>146</td>
<td>4.7</td>
<td>115</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>153</td>
<td>4.9</td>
<td>122</td>
</tr>
<tr>
<td>Middle East and North Africa</td>
<td>154</td>
<td>5.0</td>
<td>123</td>
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* Industrialized countries were the reference group.
economic status and availability of general health care explain much of the variation in improvements between countries. Political stability is likely also a major factor. The importance of political stability is supported by previous studies that have demonstrated an association between infant mortality and military spending.\(^1\),\(^7\) That is, countries with increased military spending over time (relative to health spending) tend to have a poorer record of improvements in infant mortality.

A limitation of our study is our inability to exclude live births weighing \(<500\) g from infant mortality rate calculations. Such live births, which are increasingly being registered in Canada in recent years, can affect regional and temporal comparisons of infant mortality.\(^18\),\(^19\) However, the relative changes in infant mortality rates between the 1960s and 1990s were large making it unlikely that the rankings would have been influenced by this small correction. Reporting and mortality registration differences across countries may also have affected some of our international comparisons.

CONCLUSION
In summary, our descriptive study provides an overview of trends in infant mortality and quantifies differences that exist in Canada and globally. Our results indicate that although disparities in infant mortality rates in Canada remain, there is a trend toward a reduction of these inequalities. This trend is not occurring internationally.

ACKNOWLEDGMENT
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